

7 AI Tools That Are More Impressive than Chat GPT



Want to know how to start a whole business using only AI and software?

These 7 AI tools for business are even more impressive than ChatGPT.

ValidatorAI.com - AI Business Plan Feedback Generator

If you have a brilliant business idea and need to get that validation, you can use ValidatorAI.com to get feedback for your business idea.

It's like ChatGPT, but with a business degree. It's an AI that gives you early-stage startup advice and feedback on your business ideas.

At latest count on its website, ValidatorAI says there are currently 55,249 people using the tool to get what one user called, "surprisingly accurate" feedback in the discussion of their business ideas.

I've had more people than I can count tell me, "I've got this million dollar business idea, but I just don't know if it'll work." They come to me because I'm the business guy in their mind, so my friends and family will come to me with questions about business.

I've had success with what I know, but that doesn't mean I know everything about every other business idea out there. Still, I don't want to deflate them or take the wind out of their sails, just because I don't know enough about their idea to answer it.

Who am I to say I don't know whether there's a market for this? Or whether there's people who need this, how active that pain point is, how big that audience is, how strong this offer is for that audience, and all those key questions to ask and get the information to find the answers to if you want to test out a business idea in the planning stage?

ValidatorAI.com will actually tell you the answers to those questions and ideally it knows what it's talking about. The way it works is the AI references audience demand data, it looks at data that correlate with people's disposition and need for certain products.

Let's take two market signals you can measure: Google Search demand and sales volume on something like Amazon. ValidatorAI can tell you whether or not it thinks you've got a blue ocean there— a low competition and high demand market for your business idea.

So, if you're just at that starting point, and you want to figure out whether your million dollar idea is, in fact, a million dollar idea, tell it to ValidatorAI and see what this business startup AI chatbot says.

NamingMagic.com - AI Name Generator for Business

Can't come up with a cool name for your business or new product or branded product segment? ChatGPT's creators at OpenAI have another project called NamingMagic that uses AI to find a name for your business, website, brand, or product. Just feed it a text description of your business and some keywords and [NamingMagic](#) responds with some suggestions.

Even if you don't use one of NamingMagic's ideas, the AI business name generator could help spark new ideas in your mind with its suggestions.

I think it's pretty normal for startup founders to get tripped up on naming the business. When we came up with our new company EarnFlo, we did not spend a lot of time on naming it. We didn't think it was necessary at that point.

What's more important is finding out whether this business can make money, whether people want the product that we're selling, and whether we can make a profit margin on it.

NamingMagic is a great tool for finding a name and a domain that is generated by AI. Speed is more important than quality when all the logos and names are fine, right? It can be too easy to overvalue the difference between names or logos. Maybe AI can help you just get that part done.

You usually want to get something out the door fast. When we came up with the name for EarnFlo, which we actually like a lot, we used AI to do it. We did not come up with that ourselves. It's a great example of starting a business with an AI generated brand name because we built that business in a month and got it raking in \$214,000 in revenue its first month running.

There's been no indication that using an AI-generated name had any negative impact on the business. In fact, it probably had a positive impact and might be better than something we would have come up with ourselves.

LogoAI - An AI Logo Generator and Brand Stationery Maker

Head over to LogoAI.com and skip the designer and just get your logo made instantly with an AI logo generator website that has generated at least 239,740 business brand logos for 117,911 businesses.

Just prompt the AI bot and it can produce logos with inspiration from other popular business brands. For example, want a logo that is inspired by ChatGPT's logo? [LogoAI can do that.](#)

Once you've got your name for the business or brand, you have your domain, and you've proven your business idea is marketable, LogoAI will design your custom logo for free.

You put in some ideas, you tell it that you are into a warmer color palette and you want a traditional font face and an icon of a graph, and it makes your logo. It takes about 30 seconds to create.

LogoAI will also generate a menu of logos for you to choose from. For a graph icon request, they might give you one that has a pie chart logo, a bar graph logo, and a line graph going up and to the right.

Now, we went with a freelance designer for EarnFlo's logo, but we could have saved a little money, no doubt, using that tool.

Don't forget the old Google logo either— that thing started out looking clunky.

Now, it's pretty refined, handsome and friendly. They got around to getting a nice logo after the business had been validated and proven by the market itself, after Google scaled.

Durable.co - AI Website Builder for Business Websites

Delighted by how ChatGPT informs and regales you? Well if you're trying to launch a product, a small business, an app, anything you're trying to bring to market online, here's an AI tool for business that you might love: Durable.co - It will build your whole website in minutes using artificial intelligence.

It will take photos of your product and create more professional photos of that product from the material you give it to work with. It will produce professional and on-point stock images, marketing content like books covers and social banners.

When it comes to making all the multimedia front-end content and interface for your online presence, Durable's AI website and digital advertising content generator has got your back.

Now, being a company that does a lot of web design for our clients, it's easy to be scared that our business might be eaten up by AI. I heard a quote the other day that I thought was really interesting around this, which was:

“AI is not going to replace you, but the guy using it will.”

I take that suggestion as a challenge to look at what we do day to day, and look at how these AI tools for business can empower you. Don't think of it as a threat. Think of it as an opportunity to improve your business and make your life easier.

Whether you're a physician writing emails to your patient, or whether you're a marketer, writing an SMS blast or an email blast, you can put prompts in there and draft that email response or draft that marketing SMS in moments using AI tools. Save yourself time rather than losing your job over it to someone else who outruns you for market share using the AI tools.

But, back to designing a website for your new business.

Durable.co will build you a full website in minutes. “Get Your Business Online in 30 seconds,” is their headline.

After prompting the AI you click a button and it will generate a website. It grabs images from pages like Unsplash, and these other free stock image platforms and the AI then drafts the copy and the content for your website. Remember, it's referencing all these different sources throughout the internet. It can also assign a domain to that website for you. So you can have images, content, and the whole website built out in just minutes.

Durable can even handle tasks like generating invoicing and other business tasks. If you have an early stage business ready for a website, or you just want a new website, whether it's a personal website or to update your business' website, this tool can get you the baseline working form online and operational very quickly.

Synthesia.io - #1 AI Video Generator

Then there's [Synthesia.io](https://www.synthesia.io), which is my favorite! I think the most impressive capability it has is that Synthesia makes whole videos using realistic, deep fake, AI generated human avatars.

For example, you could have Morgan Freeman in your video, or anybody famous (If you have their licensing rights) that would connect with the audience for your brand.

But obviously, it wouldn't actually be him. And most likely, you don't have the rights, but the deep-fake human avatars look very real. They are an AI generated version that look extremely authentic.

DALL E 2 - AI Image and Art Generator From Natural Text Prompts

[DALL E 2](#) is another AI tool for business and creators built by the expert AI professionals at OpenAI. With DALL E you could enter a prompt like "Shrek playing trumpet on the streets of New Orleans during Mardi Gras," and it would actually digitally paint you an image of that.

You can put anything that you want in there as text prompts and it will generate the graphic for you very quickly. Take note, if you are impressed by ChatGPT– DALL E is also extremely powerful. I think it was the first serious visual AI to come out.

The one that we use in house at K&J Growth Hackers is [Jasper.AI](#). We use Jasper for drafting email content, SMS blasts, blogs, and ad copy, (etc.). It can do all of that, AI generated art, images, blog posts, email content, so it's a powerful AI tool for business owners serious about digital marketing.

Ortto.com - AI Sales Assistant for Seamless AI Driven CRM Marketing

Ortto.com is an AI sales assistant for customer relations marketing (CRM) automation and sales pipeline management.

You can put together "customer journeys" that segment your customer and prospect pipeline, and lead them through the funnel to doing business with you and closing out their customer journey in your AI driven CRM tool.

Ortto's got templates where it will send an email and then an SMS and then another email and another SMS, and then send them to a landing page, all using AI generated content and customer journeys.

In Summary: 7 AI Tools for Business in 2023

Those are my 7 AI tools for 2023. **If you are interested in 3 more bonus tools, check out my Zen Business Podcast on the subject, as well!**

I don't think that everyone should necessarily pick up and try to start an entire business

tomorrow and get it all running and automated in a day or under a month. You might not be there in your journey, yet, where it's realistic to expect you'll do that even with this fantastic, growing arsenal of AI tools at your disposal.

But, maybe, you can replace one or two things you do every day with AI to make your own life easier. You might even spend a little more time doing a task you usually avoid and procrastinate if you get an AI assist on it just because it makes it interesting and fun.

So don't think that you have to eat the elephant all at once, instead of one bite at a time. Try to think of initiating a new routine with one at a time, tinker with it, have fun with it. See what you and the computer can generate together when you interact with these fully operational AI tools for business.